

Manifesto: Supporting unpaid carers and young carers in 2026 and beyond

Communication pack

Introduction

The National Carer Organisations (NCOs) have a shared vision that all of Scotland's unpaid carers will feel valued, included and supported as equal partners in the provision of care. We aim to do this by amplifying the voice of unpaid carers at a national level. The NCOs is a collective of six national organisations:

- [Carers Scotland](#)
- [Carers Trust Scotland](#)
- [MECOPP \(Minority Ethnic Carers of Older People Project\)](#)
- [Shared Care Scotland](#)
- [Coalition of Carers in Scotland](#)
- [The Scottish Young Carers Service Alliance](#)

The NCO 2026 Carers manifesto calls upon all Scottish political parties to make a clear commitment to supporting unpaid carers ahead of the 2026 election. More unpaid carers are providing care for longer and more intensively, catalysed by cuts to budgets and services. With 3 in 5 of us expected to become unpaid carers in our lifetime, supporting carers goes beyond making political and economic sense: it is a moral imperative.

The manifesto covers three key themes:

Ensure unpaid carers are supported



Ensure unpaid carers can stay well



Ensure unpaid carers are financially secure



Communication toolkit

This communication toolkit provides supporting assets needed to demonstrate support for the NCO manifesto and its key asks. If you have any issues accessing the toolkit or wish to find out more, please contact one of the NCO organisations using the details below.

Infographics

NCO 2026 manifesto - [themes graphics](#)

NCO 2026 manifesto - [individual asks graphics](#)

NCO 2026 manifesto - [quotes and statistics graphics](#)

Social media copy

- Social media copy can be edited to suit individual branding and messaging standards
- Please include **#CarersCantWait** and **#CarersVotesCount** in any social media coverage relating to the NCO manifesto
- Feel free to tag the NCO organisations

Download examples of accompanying social media copy [here](#).

NCO 2026 manifesto - information video

The NCO 2026 manifesto information video is available [here](#). This link can be embedded within social media posts and bulletins. To preserve video quality and ownership, please do not upload a copy of the video to your own video sharing platforms.

Contact

For all enquiries relating to the NCO 2026 manifesto, please get in touch:

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